



Job Position- RESEARCH ASSOCIATE

About us

Gall Punjab Di is envisioned as a people-centric platform – a constructive, citizen-driven organization dedicated to rebuilding Punjab’s moral and social strength through dialogue, research, and collective service.

Guided by the teachings of Guru Granth Sahib Ji, especially the principle “Aval Allah Noor Upaya, Kudrat Ke Sab Bande” which affirms the oneness of all humanity, Gall Punjab Di strives to unite Punjabis across religions, professions, and generations. The platform brings together individuals and institutions committed to strengthening Punjab’s social fabric, civic values, and shared responsibility.

The organization focuses on 17 key challenges shaping Punjab today – including unemployment, drug abuse, migration, education, environment, and governance. Through structured community dialogue circles, rigorous research, and citizen-led action projects across all 23 districts, Gall Punjab Di works to catalyze practical, people-first solutions for Punjab’s future.

Role Overview

Research Associate will serve as a foundational member of the research and knowledge development team, responsible for generating data-driven insights to inform the strategy, dialogue, and constructive action of the Gall Punjab Di movement. This role involves bridging academic research with grassroots realities to develop Punjab-specific solutions for the 17 identified challenges. The Associate will play a critical part in translating complex socio-economic and cultural data into clear, accessible narratives for community engagement and policy design.

Key Responsibilities

1. Research and Data Collection

- Conduct primary and secondary research on Punjab’s social, economic, and cultural landscape.
- Gather data through surveys, interviews, focus group discussions, and participatory observation.
- Analyze historical and current trends across 17 focus areas (youth, agriculture, gender, governance, environment, etc.).

2. Analysis and Knowledge Development

- Translate complex data into clear, evidence-based insights for policy and community dialogue.

- Prepare research briefs, concept notes, and thematic reports to inform organization strategy.
- Support the design of indicators to measure progress and impact of dialogue circles and local projects.

3. Collaboration and Coordination

- Work closely with universities, think tanks, NGOs, and government departments for data validation and partnership building.
- Engage with field volunteers to document local stories, best practices, and emerging issues.
- Contribute to the development of a digital knowledge repository on Punjab's development indicators.

4. Communication and Outreach

- Present findings through infographics, presentations, and short publications.
- Support awareness campaigns by translating research insights into accessible narratives for digital and print media.

Preferred Background and Skills

- Postgraduate degree in Social Work, Sociology, Political Science, Economics, Development Studies, or Public Policy.
- Demonstrated experience (academic, NGO, or government) in research, data analysis, or field documentation.
- Strong written and verbal communication in English and Punjabi.
- Ability to work independently, manage timelines, and synthesize large volumes of information.
- Familiarity with tools such as MS Excel, SPSS, Google Sheets, or qualitative data analysis software.
- Deep interest in Punjab's development and a genuine commitment to civic renewal.
- Proficiency in Punjabi is required.

What You'll Gain

- Be part of a statewide citizen movement grounded in service, dialogue, and reform.
- Learn from social researchers, academicians, and field practitioners working at the intersection of culture and development.
- Opportunity to design and publish your own research outputs
- Field exposure in diverse communities – rural, semi-urban, and institutional – across Punjab.

How to Apply

Visit - gallpunjabdi.org/careers or submit the form: <https://forms.gle/Rn7MkxguDp91AHLEA>

Location: Chandigarh (Tricity -Onsite)